

Bring Innovation

to the ASEAN region
with our Partnership-driven Business Strategy



Internet Initiative Japan Inc.
Global Business Division
Deputy Division Director
Shinichiro Nakamura
Ongoing Innovation

The Era of Digital economy



IT Infrastructure

Network Provider



Internet Initiative Japan

- ✓ The **First ISP** in Japan
- ✓ Developed Various Internet-based Services
- ✓ **NO.1 Cloud Service Provider** in Japan
- ✓ Japan's **First Container DC operator**
- ✓ Streaming Partner of Berlin Phil Media

Our Business Strategy in ASEAN

- ✓ Offer Reliable IT infrastructure
- ✓ With the Latest Technology
- ✓ to Enhance Local IT Environment



Partnership with Local Entities

Cloud Giants vs IIJ

Cloud Giants



Google Cloud Platform



Internet Initiative Japan

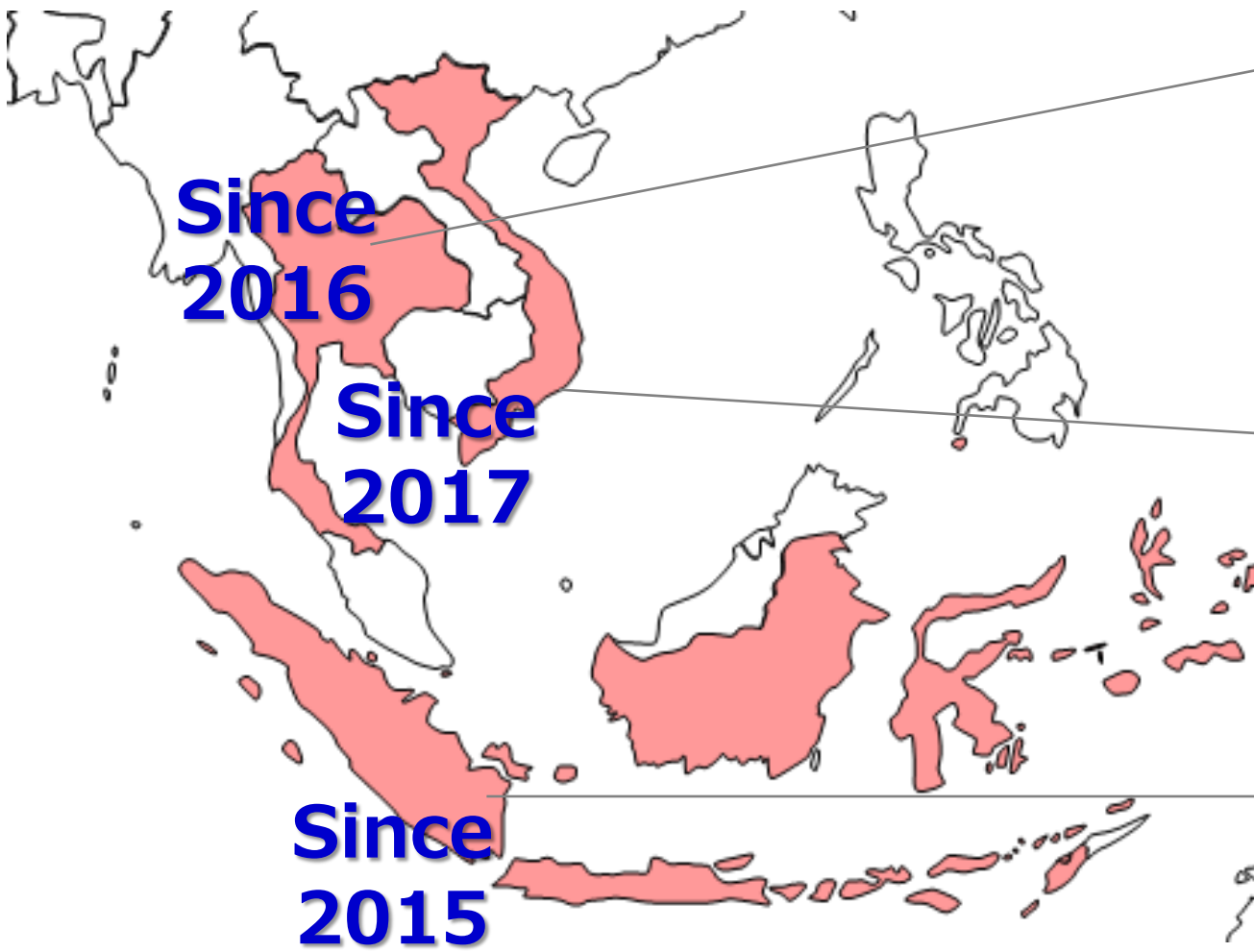
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Local
Partners

Local Platform
Locally Customizable

Corresponding
to Local Market

Cloud Service with Local Partners



Thailand



Vietnam



Indonesia



Modular Data Center

Energy Saving

PUE=1.2

Short-term Construction

Construction Period 1/2

Low-cost

Lower OPEX

Easy Expansion

Small start and scale out

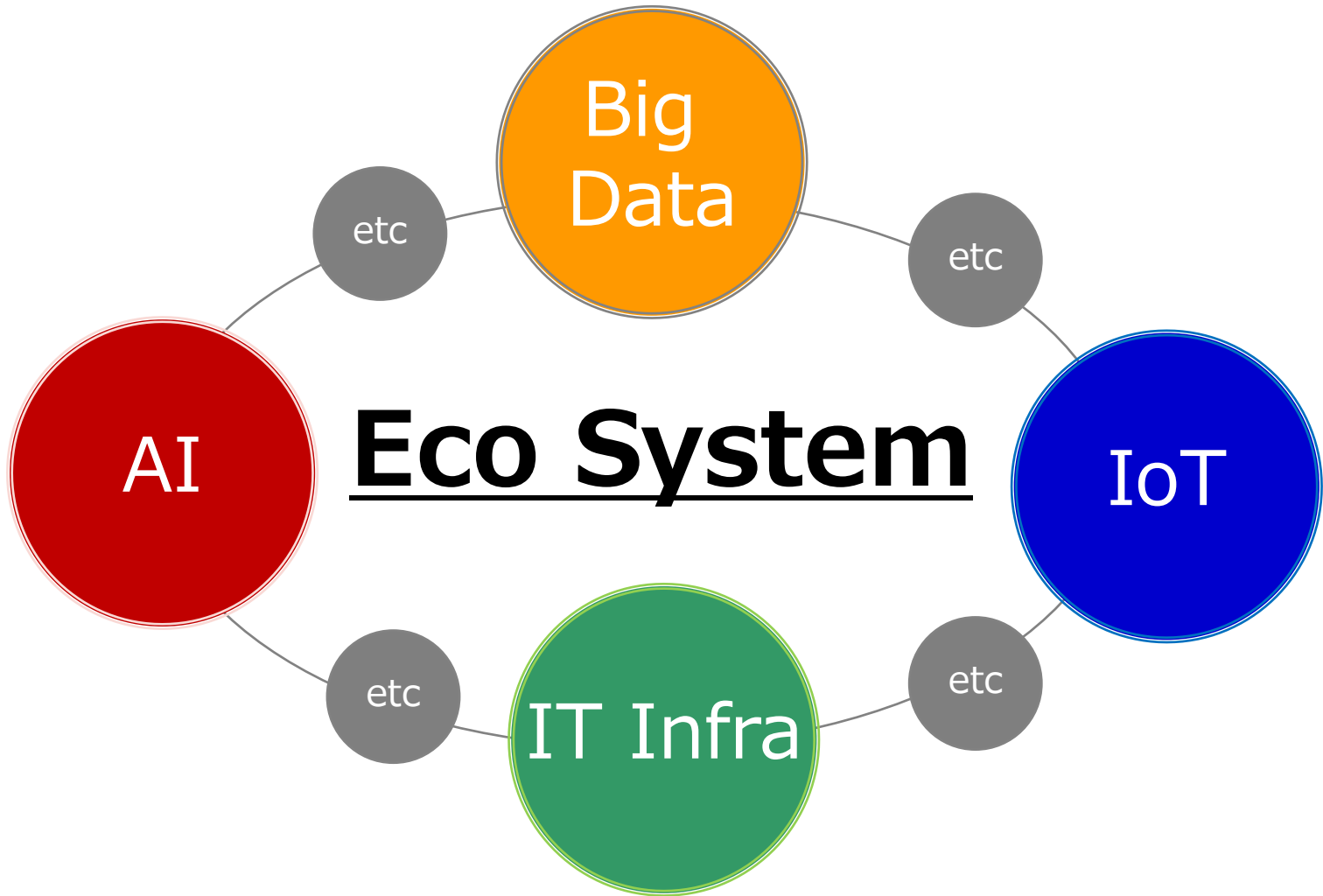


Lao's First National GREEN Data Center

- ✓ Equipped with power efficient IT equipment & e-GOV apps
- ✓ Measures for reducing CO2 emission using in-direct outside air cooling



What We Aim in ASEAN



IIJ will be Your BEST Business Partner

Please visit IIJ both at Japan Pavilion

Stand No:2520



Thank you very much

ขอบคุณ มาก ครับ/ค่ะ