

The power of ICT for a smarter society

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Fujitsu at a glance

Headquarters:
Tokyo, Japan

Established:
1935

President:
Tatsuya Tanaka

Principal Business Areas:
Technology Solutions
Ubiquitous Solutions
Device Solutions

Employees:
159,000 worldwide

Revenue:
4,753.2 billion yen
(US\$39.6 billion)

Operating profit:
178.6 billion yen
(US\$1,488 million)

R&D Expenses:
202.7 billion yen
(Approx 4.3% of Revenue)

Stock Exchange Listings:
Tokyo (Code:6702), Nagoya

Note:

All yen figures have been converted to U.S. dollars for convenience only at a uniform rate of US\$1 = 120 yen, the approximate closing rate on March 31, 2015.

Revenue by sector – FY 2014

Device Solutions

- LSI
- Electronic Components
- Others

¥595.6 billion
US\$5.0 billion

Ubiquitous Solutions

- PCs/Mobile Phones
- Mobilewear
- Others

¥1,062.8 billion
US\$8.9 billion

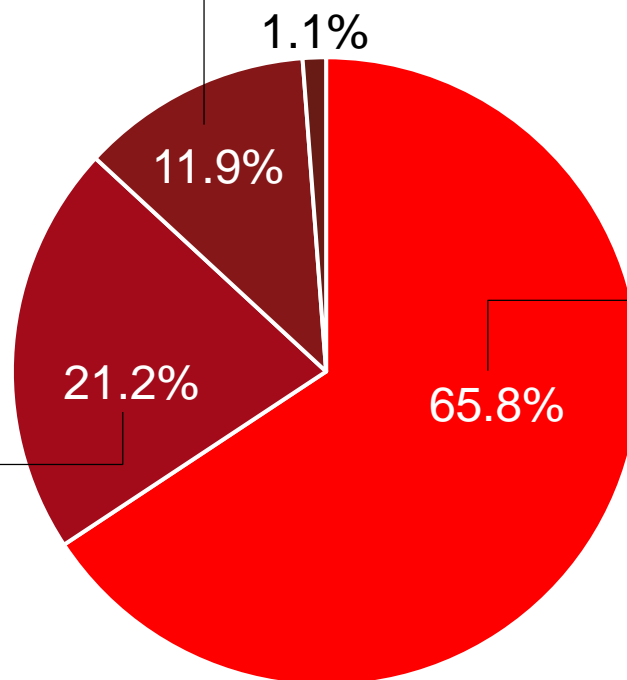
Others

¥60.8 billion
US\$506.6 million

Technology Solutions

- Services
Solutions
System Integration
Infrastructure Services
- System Platforms
System Products
Network Products

¥3,302.8 billion
US\$27.5 billion



Note: **Consolidated Revenue by Business Segment, Including Intersegment Revenue**
US\$1=120yen, the approximate closing rate on March 31, 2015.
FY 2014 is fiscal year ended March 31, 2015.

Our Global Data Centers

More than 100 Data Centers worldwide

As of March 2015

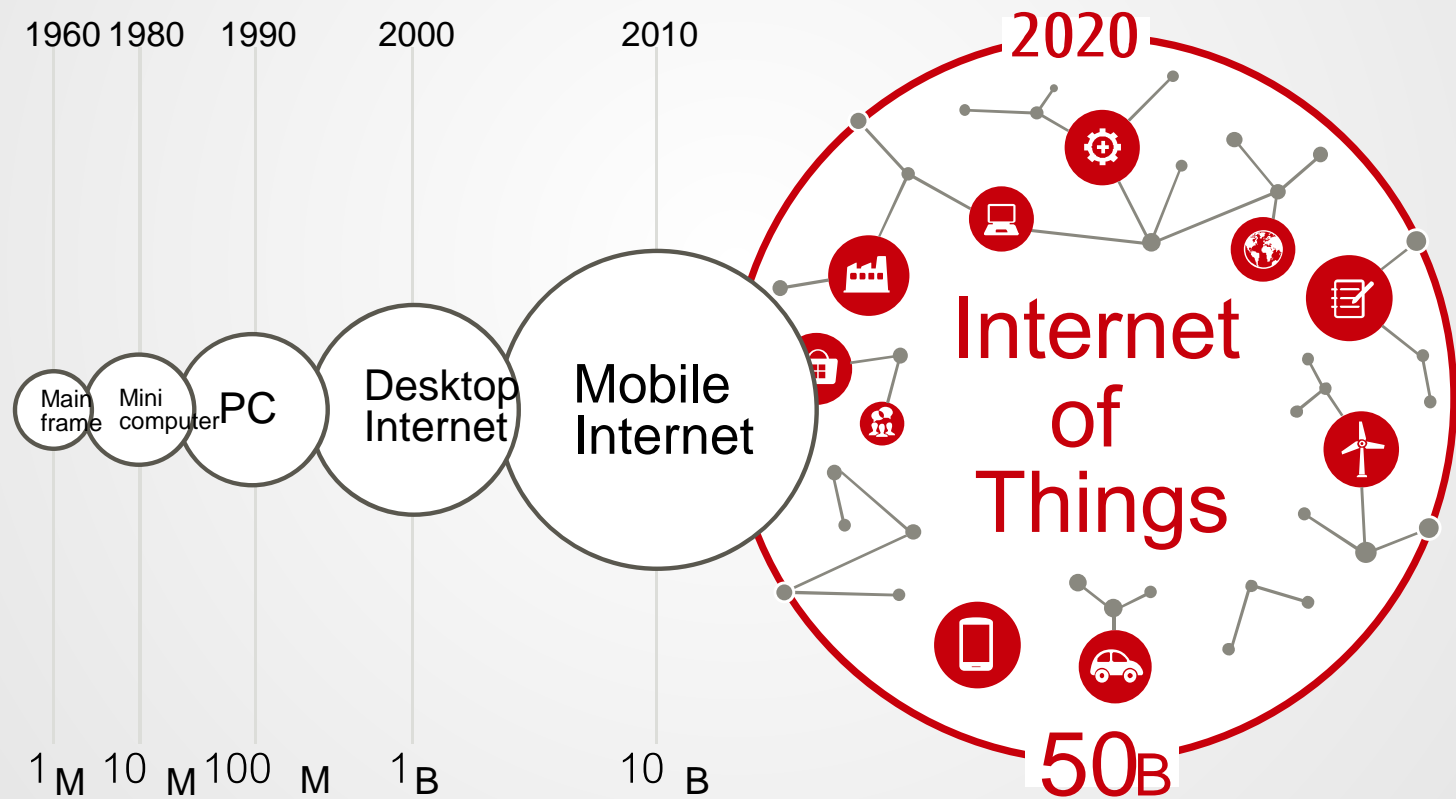


Internet of Things (IoT)



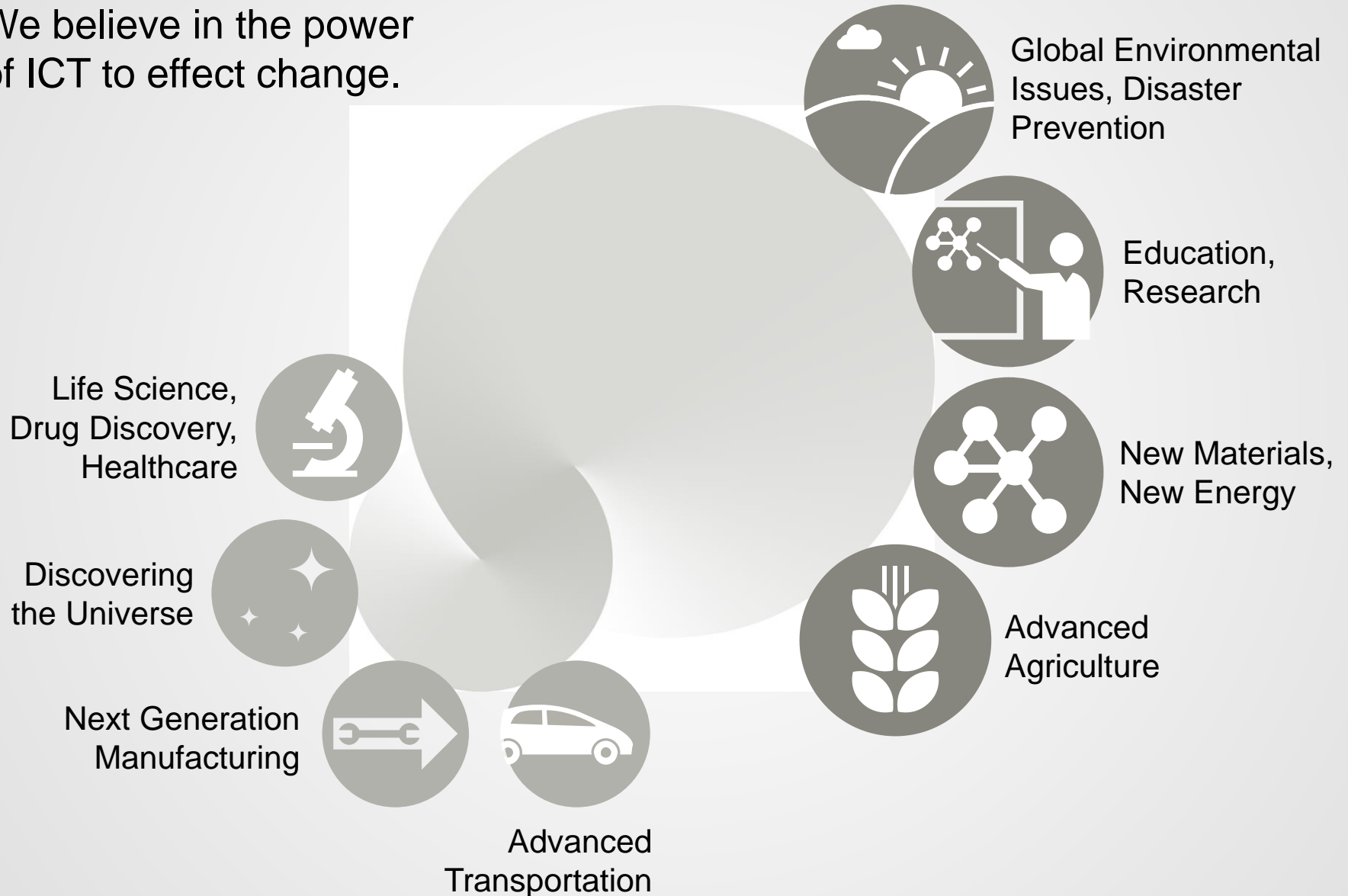
The rise of connections

IoT & big data bring huge growth potential to the global economy



Reshaping ICT, shaping the world

We believe in the power of ICT to effect change.



Global Environmental Issue



Environ Monitoring : GREENAGES






Integrated data management :
Any particle data can be stored in the centralized DB.

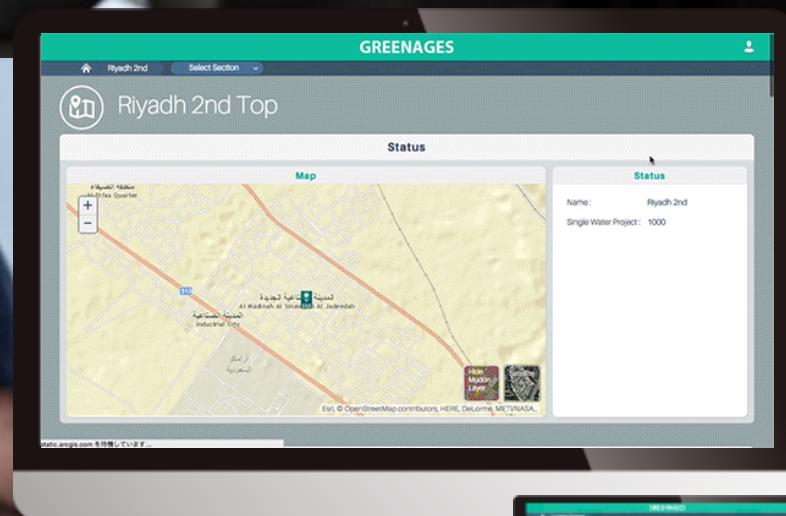
Customer benefits

- Real-time data sensing & collection of various kinds of properties.
- Intuitive and easy-to-use GUI
- Early detection and countermeasures for pollution causes based on accumulated data.



	Ambient Air	NOx	SO2	H2S	Wind direction & speed		Others	
	Emission Air	NOx	SO2	H2S	CO	O2	Dust	Others
	Water	COD	Turbidity	pH	Conductivity	TDS (Total Dissolved Solids)		

Visualization for better understanding



GREENAGES Core

P C & Tablet

Monitoring application for system administrators

Environ Mobile Communication



Environmental data publishing with smartphones / tablets

Customer Benefits

Interactive communication enables the users to both check environmental data in real-time and to upload situation updates at measurement locations.



Users

Residents, investors, patrol staff, ...



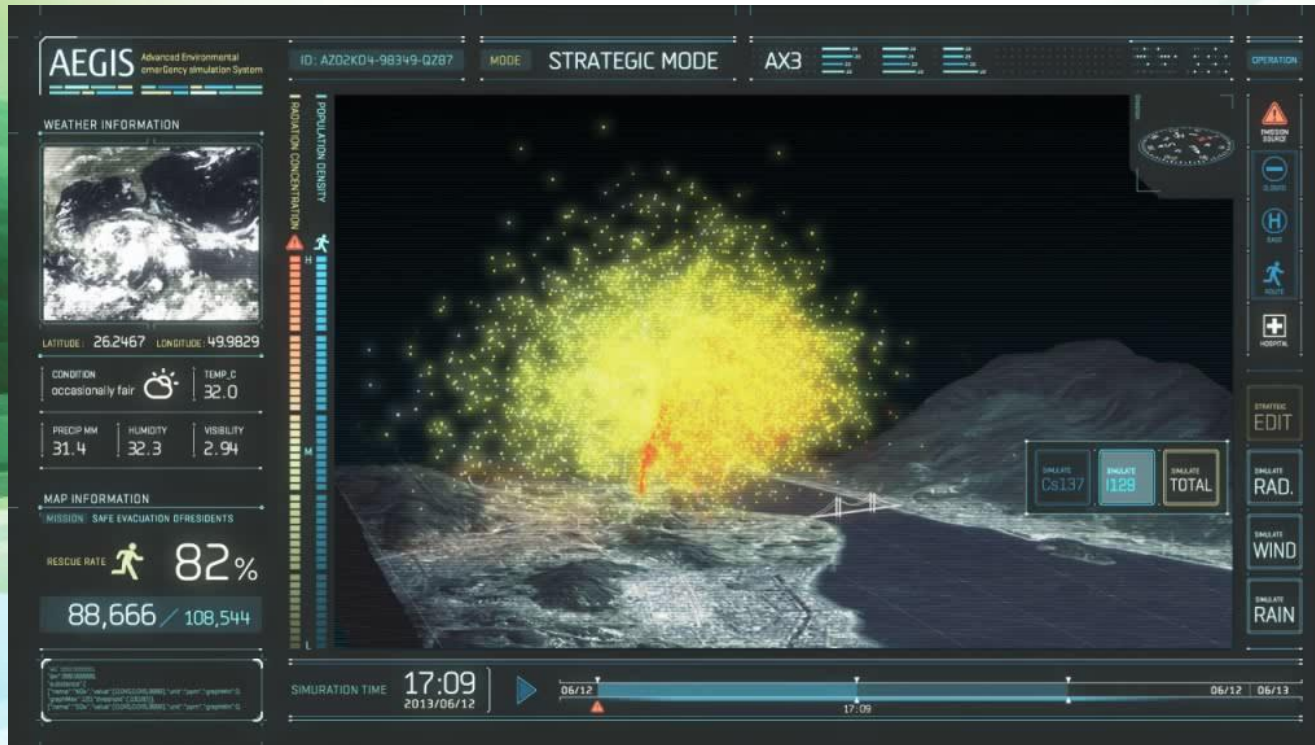
Environ Modelling & Simulation



Decision-making tool to prevent environmental risks and disasters with precautionary-based simulations

Customer Benefits

- Trace back particulate diffusion to a likely source
- Estimate the impact to the surrounding areas
- Prepare an evacuation plan
- Predict photochemical warnings



Threat substances

Chemical Biological Nuclear

Environmental risks

PM2.5 NOx Yellow sand

Disasters

Volcanic ash Agricultural pests

Natural Disaster Prevention



Building Disaster Prevention System in A Newly Developing Country

Back Ground

The Number of Natural Disasters has been increasing.

Disaster Prevention Measures Are Strongly Requested.



Issues

Large Scale Infrastructure (Network, Power-supply) Building Needs Big Money and Take Ages.

Devices (Mechanical Sensor, Monitoring Cameras) Available are limited.

Needs

Quick Impact

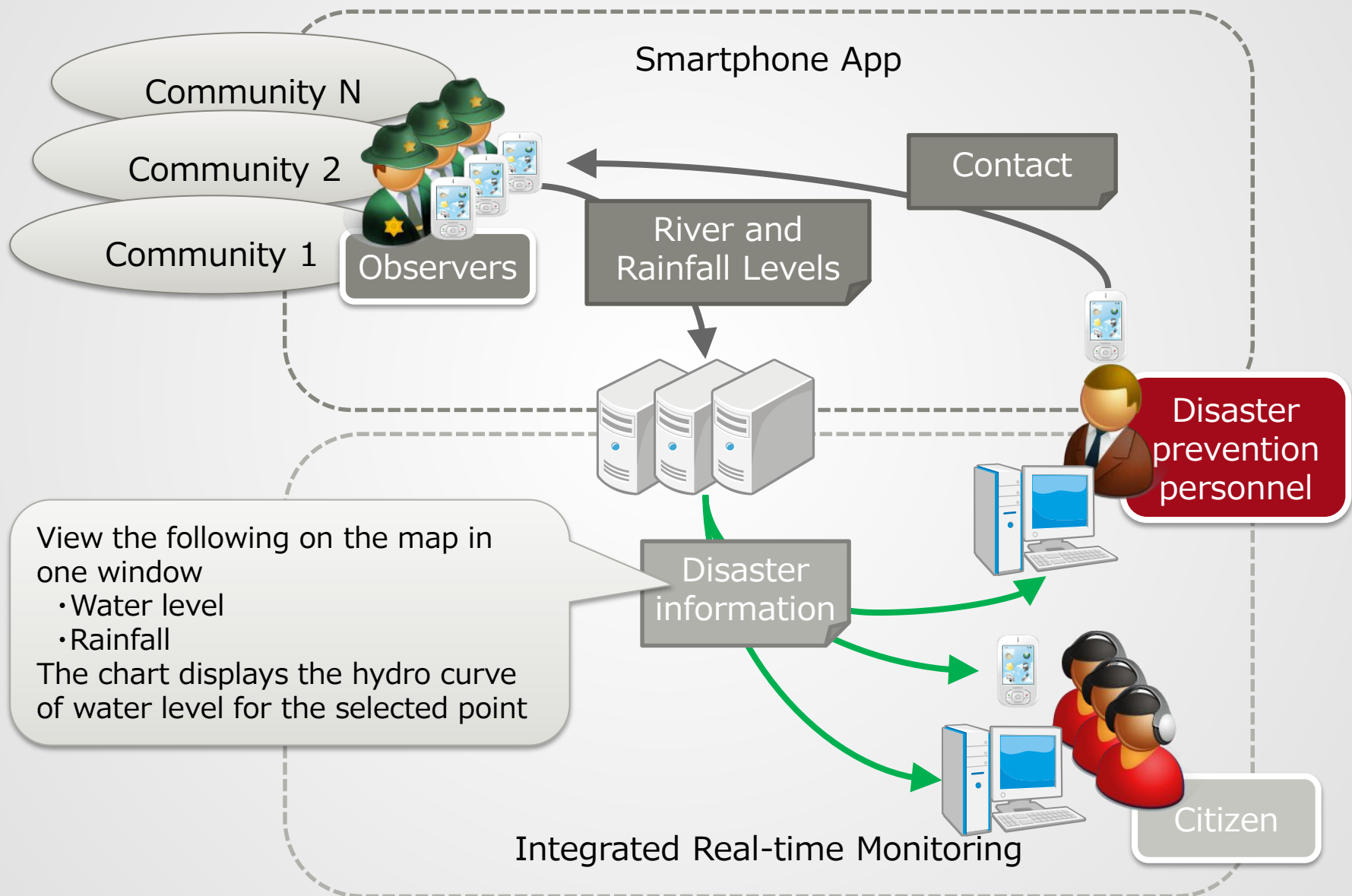
Energy
-saving

Low-cost

Simple

System Design
Suitable for
On-site Condition

Disaster Prevention System using People's Voice through SNS



New Disaster Information Management System is Installed in Jakarta City

FUJITSU

Case Study



<http://www.fujitsu.com/global/about/resources/case-studies/030414-cs-bpbd-dki-jakarta.html>

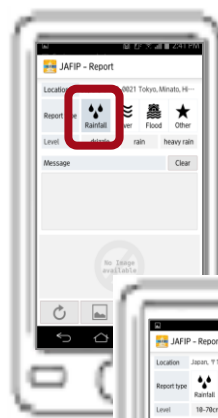
On-site Conditions



Report the measurement and a picture



Downpour of Rain



Data sending



Water immersion

Integrated real-time Monitoring



Jakarta洪水情報プラットフォーム			
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Shaping
Tomorrow
with You



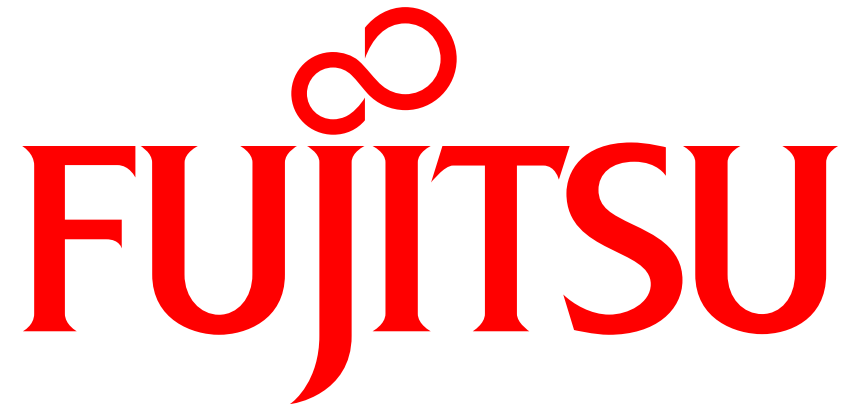
Let's Create a Smarter Society through Co-creations





The realization of a prosperous society
in which people can live with peace of mind

The Power of ICT for sustainability and beyond...



shaping tomorrow with you